



C. J. Foods, Inc.

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May 1, 2018

Dear PureLUXE Customer;

My name is John Krehbiel, V.P. of Corporate Sales here at CJ Foods Inc. I can verify that we are the exclusive co-packer for PureLUXE Pet Foods. One of our many responsibilities is to ensure that our business partners are being as ethical as we are, in assuming the role as their preferred co-packer. Not only are we inspected by the USDA/APHIS governing bodies, but we have additional certifications such as SQF (Level 2), Organic Certification, AQSIQ (China Certification), and we pass the stringent requirements of the European Union. All this supports the Ethical, Accountable & Transparent nature of Pureluxe.

We are encouraged to support PureLUXE Pet Foods by verifying some very important elements to nutrition as it relates to our relationship. Respectfully, we will not entertain phone calls or emails regarding any points outlined in this certification letter, so please address any concerns or comments you may have with PureLUXE Pet Foods directly.

- ✓ PureLUXE uses **FRESH MEAT as the # 1 ingredient** by weight in all dog and cat diets.
- ✓ PureLUXE diets are **Preserved Naturally** both stages of production:
 - Vender Processing
 - At time of Production
- ✓ PureLUXE uses a **Specialized Probiotic** that we are responsible to blend with the final product.
- ✓ PureLUXE Elite Nutrition formulas are **Grain Free**
- ✓ PureLUXE main ingredients are **Ethically Sourced** within the USA with the exception of Lamb (New Zealand) and some micro-nutrients, vitamins & supplements.
- ✓ PureLUXE **does not use Chicken Meals or other Chicken Proteins** within the Canine diets.
- ✓ Where and when available PureLUXE diets contain **ONLY** low ash meats and meat meals.
- ✓ **We have reviewed all PureLUXE package labels and verify that the ingredients match the formulas we produce.**

Thank you for being a PureLUXE customer, which indirectly also makes you a CJ Foods customer. Collectively, we appreciate your trust in their brand and ours.

Sincerely,

John Krehbiel

John Krehbiel
VP of Corporate Sales
www.cjfoodsinc.com