



C. J. Foods, Inc.

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August 8, 2018

Dear PureLUXE Customer;

My name is Jacob Strahm, Corporate Sales Manager at CJ Foods Inc.

Starting August 2018 Purelux Pet Foods has removed Pea Protein from ALL Cat Diets.

Although the package will indicate there is Pea Protein within the formula; this will change as new packaging is made 'as per Purelux Inc.'. As the Official Co-Packer for PureLUXE Pet Foods we want to inform PureLUXE customers that we are helping them to be more transparent & accountable; therefore, we can verify this is accurate for the formulations moving forward.

Thank you for being a PureLUXE customer, which indirectly also makes you a CJ Foods customer. Collectively, we appreciate your trust in their brand and ours.

Sincerely,

Jacob Strahm

Jacob Strahm
Corporate Sales Manager
www.cjfoodsinc.com