

February 1, 2018

Dear PureLUXE Customer;

My name is John Krehbiel, V.P. of Corporate Sales here at CJ Foods Inc. I can verify that we are the exclusive co-packer for PureLUXE Pet Foods. One of our many responsibilities is to ensure that our business partners are being as ethical as we are, in assuming the role as their preferred co-packer. Not only are we inspected by the USDA/APHIS governing bodies, but we have additional certifications such as SQF (Level 2), Organic Certification, AQSIC (China Certification), and we pass the stringent requirements of the European Union.

We are encouraged to support PureLUXE Pet Foods by verifying some very important elements to nutrition as it relates to our relationship. Respectfully, we will not entertain phone calls or emails regarding any points outlined in this certification letter, so please address any concerns or comments you may have with PureLUXE Pet Foods directly.

- ✓ PureLUXE uses **FRESH MEAT as the # 1 ingredient** by weight in all dog and cat diets in the Elite Nutrition line.
- ✓ PureLUXE uses a **specialized Probiotic Blend** that we are responsible to blend with the final product.
- ✓ All PureLUXE Elite Nutrition formulas are **Grain Free**
- ✓ All ingredients used to produce PureLUXE diets are responsibly sourced US and imported, and **NONE** of the ingredients used come from China.
- ✓ **We do not source Chicken Protein** for any Canine Elite Nutrition diets – “Turkey” “Lamb” and “Salmon” are the key protein sources in these diets.
- ✓ Where and when available PureLUXE diets contain **ONLY** low ash meats and meat meals.
- ✓ All PureLUXE Elite Nutrition diets are **preserved naturally** both the raw ingredients and the finished product.
- ✓ We have reviewed all of the PureLUXE formulas and find that they **match** the ingredient panels for each of the products exactly.

Thank you for being a PureLUXE customer, which indirectly also makes you a CJ Foods customer. Collectively, we appreciate your trust in their brand and ours.

Sincerely,

*John Krehbiel*

John Krehbiel



**C. J. Foods, Inc.**

**(785)336-6132**

**(402)852-2341**

**121 Main Bern, KS 66408**

**N. HWY. 50 Pawnee City, NE 68420**

---

VP of Corporate Sales

[www.cjfoodsinc.com](http://www.cjfoodsinc.com)